

KNOWLEXIM

MONTHLY DIGEST FROM GEXIM KNOWLEDGE CENTRE



Mr. Lawrence Agyinsam (left), Hon. Michael Okyere Baafi, Dpt. Minister of Trade (Board member), Rosemary Beryl Archer, Mr. Kwadwo Boateng Genfi (Board Chairman), Nana Osei Bonsu (Board member) and Rev. Peter Kwame Abrebrese (Board member) on a working visit to KC.



Knowledge sharing
Problem solving
Capacity Building

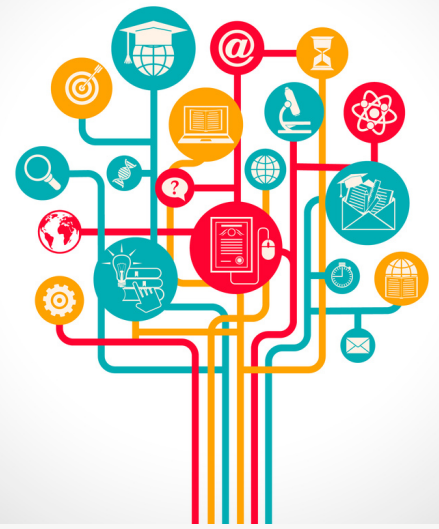


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- KNOWLEDGE
- AID FOR TRADE
- WHY FAMILY FARMERS NEED GREATER ACCESS TO TECHNOLOGY
- INFORMATION TECHNOLOGY DEPARTMENT.

Knowledge

Investing in Knowledge Management for Corporate Success



In today's rapidly changing business landscape, knowledge is the most powerful tool a company can possess. Companies that invest in knowledge management and employee education are more likely to succeed and stay ahead of the competition. In this editorial, we will discuss the importance of knowledge management and how it can help businesses achieve their goals.

According to a recent study, companies that invest in knowledge management enjoy a 10% increase in productivity, a 20% reduction in employee turnover, and a 25% increase in customer satisfaction. These statistics demonstrate the tangible benefits of investing in knowledge management and why it should be a top priority for every business.

Knowledge management is the process of identifying, capturing, and sharing knowledge within an organization. By investing in knowledge management, companies can improve decision-making, increase efficiency, and enhance customer service. In today's knowledge-driven economy, knowledge management is not an option, but a necessity for corporate success.

In addition to knowledge management, it is also essential to invest in employee education and development. By providing training and development opportunities, companies can create a culture of continuous learning and innovation. This not only benefits employees but also helps companies remain competitive and adapt to changing market conditions.

In conclusion, we urge companies to prioritize knowledge management and employee education. By investing in these critical areas, companies can increase productivity, reduce turnover, and enhance customer satisfaction. The power of knowledge cannot be underestimated, and it is time for businesses to take action and harness this power to achieve their goals.



A WTO INITIATIVE



AID for TRADE

- Aid for Trade helps developing countries, and particularly least developed countries, trade.
- Many developing countries face a range of supply-side and trade-related infrastructure obstacles which constrains their ability to engage in international trade
- The WTO-led Aid-for-Trade Initiative encourages developing country governments and donors to recognize the role that trade can play in development
- Activities under the Aid-for-Trade initiative are carried out on the basis of a biennial work programme.
- These work programmes promote deeper coherence among Aid for Trade partners and an on-going focus on Aid for Trade among the trade and development community, with the emphasis on showing results.

The role of the WTO is to:

- encourage additional flows of Aid for Trade from bilateral, regional and multilateral donors to support requests for trade-related capacity building from beneficiary countries
- support improved ways of monitoring and evaluating the initiative
- encourage mainstreaming of trade into national development strategies by partner countries.
- In the context of Africa, AfT is seen as a critical tool for unlocking the continent's potential for economic growth and development.
- By providing targeted support to African countries to improve their trade performance, AfT can help to boost job creation, reduce poverty, and promote sustainable development.



These data are an excerpt from
Creditor Reporting System (CRS)

Data on AID for Trade in Africa on sectors which concerns GEXIM

| Sector(s) | 2018 | 2019 | 2020 |
|--|-------------|-------------|-------------|
| Business Development Services | 5.211186 | 38.202589 | 45.443278 |
| Industrial crops/export crops | 60.499032 | 40.61997 | 35.694569 |
| Small and medium-sized enterprises Dev't | 349.416149 | 621.97241 | 755.339113 |
| Banking & Financial Services | 1912.799524 | 2293.25531 | 3263.070009 |
| Agricultural | 4049.358764 | 4515.140323 | 4861.648601 |
| Pharmaceuticals | 0.048626 | 0.157145 | 0.225626 |
| Textiles, leather and substitutes | 0.010314 | 0.317576 | 0.566349 |

These current prices are in USD millions

Aid targeting environmental sustainability

The environmental sustainability marker can be used to identify activities across all economic sectors that target environmental sustainability, such as infrastructure projects.

Trade related adjustments

This category identifies contributions to developing country budgets to assist the implementation of trade reforms and adjustments to trade policy measures by other countries, and alleviate shortfalls in balance-of-payments due to changes in the world trading environment.



The WTO started by establishing a system of monitoring Aid for Trade at three levels:

- global monitoring of overall Aid for Trade flows, based on work carried out by the OECD
- monitoring the commitment of individual donors to provide additional Aid for Trade
- monitoring how the needs of developing countries for additional Aid for Trade are being presented to, and met by, the international donor community, including the development banks

Aid for Trade seeks to enable developing countries, and in particular least-developed countries (LDCs), to use trade as a means of fostering economic growth, sustainable development and poverty



Spotlight on

Information Technology Department

Information Technology Department is responsible for providing and managing the GEXIM's IT infrastructure. An optimally functioning IT department will facilitate the automation of routine tasks, leading to improved efficiency. The IT department also facilitate intra-organizational communication and collaboration, ultimately facilitating optimal functionality among them.

Knowledge and exhibition centre as the host of resource materials to perfect departmental efficiencies has the following hardcopy materials for the IT department;

- Basic Computer Knowledge - John Monyjok Maluth
- Cybersecurity for dummies - Joseph Steinberg
- All-in-one CompTIA Server+ Certification Exam Guide - Daniel Lachance
- Microsoft Excel all-in-one for dummies - Paul McFedries, Greg Harvey PhD
- All-in-One CISA Exam Guide - Peter H. Gregory
- CompTIA Security+ Deluxe Study Guide with online lab - Mike Chapple, David Seidl
- All-in-One CompTIA Network+ Exam Guide - Mike Meyers
- All-in-One CompTIA A+ certification - Mike Meyers
- CompTIA Security+ Study Guide - Darril Gibson



Why family farmers need greater access to technology



UNCTAD supports efforts to expand family farmers' access to innovative technologies to boost livelihoods and fight global hunger.

- Family farmers are the backbone of many rural economies, especially in developing countries.
- They produce a significant portion of the world's food supply, but they often lack access to the latest technologies that could help them improve their productivity and incomes.
- In a recent report, the United Nations Conference on Trade and Development (UNCTAD) highlights the need for greater access to technology for family farmers.
- The report points out that technology can play a crucial role in boosting agricultural productivity, reducing post-harvest losses, and increasing farmers' incomes.
- To address these challenges, UNCTAD recommends a range of policy measures that could help to improve family farmers' access to technology.
- These measures include improving rural infrastructure, increasing investment in research and development, providing better access to credit and financing, and promoting technology transfer and dissemination.
- This requires a participatory approach that involves farmers in the design and development of technologies, as well as in the dissemination and adoption of these technologies.
- Overall, UNCTAD's report underscores the critical role that technology can play in improving the livelihoods of family farmers in developing countries.
- By addressing the barriers to technology access and promoting the development and dissemination of appropriate technologies, policymakers can help to unlock the potential of family farmers and promote sustainable agricultural development.

Why family farmers need greater access to technology (2023) UNCTAD. Available at: <https://unctad.org/news/why-family-farmers-need-greater-access-technology#:~:text=UNCTAD%20supports%20efforts%20to%20expand,livelihoods%20and%20fight%20global%20hunger.&text=With%20new%20technologies%20cropping%20up,for%20prductivity%20and%20sustainability%20gains>. (Accessed: 22 May 2023).